



## Area Youth Sports Leagues Partner with City and School Corporation to Launch Noblesville Youth Sports Alliance

**NOBLESVILLE, IN (March 24, 2022)** – Fifteen youth sports organizations have joined forces to form the Noblesville Youth Sports Alliance ([www.noblesvillesports.com](http://www.noblesvillesports.com)), a collaborative partnership designed to enhance youth sports programming and engagement for current and future residents. The City of Noblesville and Noblesville Schools Corporation are strategic partners in the effort and are providing seed money and in-kind administrative support.



The Alliance has hired David Leyda to serve as its Executive Director. Leyda has resided in Noblesville for 24 years and has been extensively involved with youth sports and community service organizations. In his capacity as executive director, Leyda will lead the day-to-day efforts of the Alliance, consistent with the direction and priorities of the organization's governing board.

“We are excited to support the creation and mission of the Noblesville Youth Sports Alliance,” said Noblesville Mayor Chris Jensen. “Noblesville is fortunate to have many successful youth sports groups. Through conversations with many residents and stakeholders, it became apparent that a unified coordinating and marketing structure would help sustain gains made to date and enhance our overall position going forward.”

The following organizations have joined the Alliance: Noblesville Girls Basketball, Noblesville Babe Ruth Baseball, Noblesville Youth Lacrosse, Noblesville Wrestling Club, Body in Training – Track, Body in Training – Cross Country, Miller Basketball Academy, Noblesville Girls Softball Association, Noblesville Elementary Football League, Noblesville United Soccer Club, White River Sports, Noblesville Swim Club, Noblesville Boys Volleyball Club, Miller Backers, and Noblesville Youth Baseball.

“Noblesville Schools is thrilled to stand alongside and assist the Noblesville Youth Sports Alliance,” said Dr. David Mundy, Associate Superintendent for the school corporation. “The city and schools work with these organizations on a regular basis, and they are instrumental to the success of our students at the high school level. Taking the next step to launch a strategic partnership framework will positively impact the community on several levels.”

Leyda has served as coach, volunteer, and board member for youth sports in Noblesville for many years. He is past president of Noblesville Youth Baseball and has served on the NYB Board since 2014. Leyda also has volunteered and coached teams for Boys and Girls Club basketball, Babe Ruth baseball, and

NEFL football. Since 2000, Leyda has worked for Microsoft Corporation as its Director of Customer Success for the Midwest Region.

“I am excited to get started and to leverage my experience for the betterment of our community and our kids,” said Leyda. “It is critical that we work together to strengthen our youth sports programming and ensure that existing and new residents know about all the opportunities for learning, competition, and growth that our youth sports organizations can provide.

The Board of the newly established Alliance will determine priority areas of focus for the coming months, including development of a “one-stop shop” website that provides overall information about youth sports offerings in Noblesville and registration links for all member organizations. Other initial efforts could involve marketing and outreach as well as planning for future field and court needs. Dr. Heather Hendrich will serve as the Noblesville School Corporation’s liaison to the Alliance. Hendrich is a lifelong Noblesville resident and is Noblesville Schools Assistant Superintendent for HR and Safety. Longtime Noblesville resident and Millers sports enthusiast Perry Williams will serve as the city’s liaison to the Alliance, lending his insights and relationships to the cause. Youth sports organizations interested in joining the Alliance can email [info@noblesvillesports.com](mailto:info@noblesvillesports.com) to learn more about getting involved.

Noblesville Youth Sports Alliance  
www.noblesvillesports.com  
PO Box 623, Noblesville, IN 46061

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